

Location checklist

- The location suits you and your patients. You must be happy practising from this location and you should be close to the types of patient you want to attract.
- Investigate the local demographics. How big is the population and what is its make up?
- Investigate your neighbours. They may prevent you from practising simply due to incompatible occupations (e.g. they may rehearse for a band during the day).
- Investigate with the local council that you can practise medicine from this area. Some areas are zoned strictly residential.
- Investigate the competitors to your business. It may be preferable to choose an area where you do not have to compete for business.
- Investigate how close you are to public transport, as well as parking availability.